

### Our Mission

The mission of Lutheran Church–Canada is to organize, equip and motivate its members to confess, proclaim and give witness to the saving work of Jesus Christ, to the glory of God!

### Our Values

In faith, as Christ’s ambassadors...

#### We value grace

- as an undeserved gift from God
- in our relationships
- in our witness

#### We value worship

- receiving the means of grace in the community of faith and personally
- through our vocations

#### We value unity

- in our confession of faith
- support and cooperation
- sharing resources

#### We value people

- seeking and saving the lost
- nurturing, catechizing, and encouraging believers
- recognizing and using the gifts and talents God gives
- honouring life at all stages

#### We value faithfulness

- integrity
- excellence
- accountability

# Our Vision for Lutheran Church–Canada

By God’s grace we will more effectively proclaim the Triune God, that believers may grow in their faith and unbelievers be brought into the body of Christ

## STRATEGIC DIRECTIONS

### 1. To cultivate loving, healthy, growing congregations

- 1.1 Develop new models for congregations in changing environments (e.g. urban, rural, intercultural, etc.)
- 1.2 Train leaders and develop congregational resources for a ministry of reconciliation.
- 1.3 Develop resources to encourage an inclusive community of faith (e.g. intercultural, intergenerational, gender-sensitive).
- 1.4 Encourage the development of relationship-building events that strengthen the local body of Christ.

### 2. Grow the resources available for the mission of the Church

- 2.1 Assist God’s people to use their God-given gifts, abilities and talents. (e.g. assessment tools, data base, volunteer coordination.)
- 2.2 Encourage the use of technology to facilitate better stewardship (e.g. pre-authorized chequing and direct deposit offerings, online giving).
- 2.3 Encourage coordination of resources to achieve economies of scale (e.g. joint purchasing, common utilization, etc.).
- 2.4 Encourage the development of coordinated ongoing approaches to deferred giving by God’s people.

### 3. Develop innovative missions to immigrant and aboriginal communities and promote intercultural congregations

- 3.1 Encourage circuits to develop resources to minister to immigrant/aboriginal groups
- 3.2 Provide opportunities for God’s people to experience special ministries through outreach and servant events
- 3.3 Encourage each circuit to plant at least one new mission congregation in next 3 years.
- 3.4 Continue our international outreach ministries

### 4. Strengthen our Lutheran Education System

- 4.1 Provide synod-wide guidance and support for Lutheran schools

### 5. Ensure the faithful articulation of our theology in a rapidly changing world

- 5.1 Communicate our position on relevant current social issues to members and to the public-at-large (e.g. “hot button” issues).
- 5.2 Utilize the Internet and technology to create discussion and dialogue on theological topics of interest.
- 5.3 Develop Bible studies that are relevant to the Canadian context and enhance biblical literacy

### 6. Enhance and strengthen board governance processes

- 6.1 Further enhance and clarify good governance practices and systems within our Synodical structure.
- 6.2 Educate board members on appropriate governance processes.
- 6.3 Enhance and encourage good governance in all church related boards and church leadership positions.

### 7. Enhance communication within the Church and to the public

- 7.1 Enhance resources for public relations and communication activities at both national and regional levels.
- 7.2 Enhance resources that advance the effective utilization of data management and technology in communication

Developed by Lutheran Church–Canada Planning Conference, November 2006. Adopted by Lutheran Church–Canada Board of Directors, March 2007.